



Jeff Coltenback's

Animal Rescue Contest

Welcome fellow rescuers and thank you for participating in this contest. Some of you may know me, some of you may not. For those who do not, here's a real brief synopsis. I've been involved in dog training and advocacy since the early 90's, when I fell in love with the American Pit Bull Terrier. My wife and I began volunteering in shelters and rescuing pit bulls around 2001. In 2010, we founded our own 501(c)(3) non-profit called Pitty Rescue – www.PittyRescue.com. As many of you can identify with, the pit bull's plight is not going away any time soon. It is up to us to continue to speak on their behalf. My wife and I have dedicated our lives to doing whatever we can, however small it may be, to help homeless animals, specifically pit bulls. We also feel it is our obligation to help other rescues as well. We believe that we rescues are in this together and we need to help each other any chance we can. Despite having our own rescue, my wife and I have led or participated in fundraisers to help other rescues other than our own. We take great pride in the fact that the animals always come first. We want to continue to help others and raise money when possible. We are constantly thinking of ways to raise money for rescues and continue to help others. And, that brings us to this contest. Why this contest?

Over the past 15 years, I have given whatever I could to help rescue and the dogs in their care. Most of my donating was in the form of time. I've provided free or low cost training as well as low cost evaluations and temperament tests. I am still doing that today. But, the wear and tear and physical demands of training problem dogs is starting to catch up to me. I am having a hard time doing some physical things that I was able to do just a couple of short years ago. So, my ability to continue to give of my time has been limited. This has caused me anxiety because I love helping others. My life was saved back in 1994 so I could be useful to society. Not being physically able to do what I have always done has been stressful and emotional for me. So, I have been thinking of other ways to still help. Fundraising came to mind since we've always helped other rescues with fundraising anyway. Since my Dog Trainer School kicked off in March of 2015, I have received wonderful feedback. I certify people to be dog trainers. But, I also have a few other programs that I offer to provide educational options to dog professionals and dog owners. Since my physical limitations have become apparent, launching my dog trainer school was the logical next step. What better way to make my living than sharing my revenue with animal rescues? And, here we are. I want to share my livelihood with all of you. My wife and I are not wealthy people. We are likely similar to most rescue folks we know. We make a modest living, pay our bills and dedicate every ounce of our being to animals that cross our path. I am committed to always helping out any way I can. And, now, with this rescue contest, I have the opportunity to donate a substantial amount of money to various rescues. But, I can't do it without you. Sure, I will still "sell" my programs and make decent money. But, with your help, I can make sizeable donations to the winning rescues. And, together, little effort, we can all make this successful!!



Rules for Contest

The following contest is open to all non-profit animal rescues. The contest is very simple. Each rescue will be provided with a unique link to my Dog Trainer Curriculum (A 12 course program – see page 2 for description). The rescue that refers the most paid students wins! It's that simple. The rules below illustrate the requirements for qualification for each prize entry. Here's the best part. Every rescue that participates and successfully refers even just one person will receive some dollar amount donation. Contest Page - <http://www.jeffcoltenback.com/rescuecontest.html>

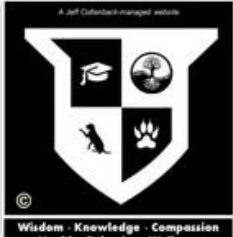
In order for the three grand prize amounts to be valid, the following qualifications need to be met. Failure to meet the criteria voids the grand prize amounts and a 5% donation for qualifying rescues will apply:

- ~~1. To qualify for the \$10,000 Grand Prize, the participant must refer at least 35 paid "students"~~
- ~~2. To qualify for the \$5,000 2nd place prize, the participant must refer at least 25 paid "students"~~
- ~~3. To qualify for the \$1,000 3rd place prize, the participant must refer at least 15 paid "students"~~
4. **Or**, all rescues collectively refer 85 "students", combined. For instance, if we have 35 rescues in the contest, each one would have to refer only 2 ½ people for the Grand Prize to be in effect. Although you will be competing against each other, you will also be rooting for each other!! The rescue with the most paid referrals **WINS!!!**
5. If the criteria above are not met **the Grand Prize amounts are not valid and will not apply**. If such a case arises, no grand prize donations will be awarded. Instead, each participating rescue will receive a 5% donation from Jeff Coltenback. **THIS IS A CONTEST!! The contest dictates the amount of money donated**. Do you want to win 10 Grand? Ya gotta work for it!! 😊
6. All **"non-winning"** participating rescues will receive at least a 5% donation based on their referrals. If you only get 5 paid students and don't win, you still will receive \$112.50. If your rescue wins a top prize, you do NOT qualify for this line item.
7. Each participating rescue will receive their own unique checkout code to give to their supporters for tracking purposes. Each rescue is responsible for doing your own marketing and promotion.
8. Jeff Coltenback will assist in any way he can to answer any questions that may arise.
9. Donation payments will be made only after all payments are made in full and cleared on my end.
10. Due to the nature of the contest and that the material is immediately downloadable, no refunds or exchanges are available for the digital goods purchased by contestants and/or their referrals.
11. Jeff Coltenback may ask 501(c)(3) winning rescues for a tax donation letter/receipt. *The contest prizes are donations by Jeff Coltenback based on sales of digital goods.*
12. If there is a tie at any level, the prize amount will be split EQUALLY among those involved in the tie.
THERE WILL BE NO TIEBREAKERS!!!
13. Although the curriculum offered here does not qualify for certification or coaching, Jeff Coltenback is offering all students **FREE** unlimited email correspondence and coaching for the rest of 2016!!
14. Any paid student may upgrade to the certification option within 6 months of original purchase.
15. There are no refunds. **ALL SALES ARE FINAL!!** Folks will be paying for and downloading a digital product. Once it is downloaded, there is no way to "get it back". This is a not a pair of sneakers that you can physically return to a store.

What are you promoting? Jeff Coltenback's Dog Trainer Curriculum

Link to Program Info below- <http://www.jeffcoltenback.com/certified-dog-trainer-program.html>

Certification Program runs \$1995 – This program SRP \$795.00 - **Now only \$450**



Dog Trainer Program [non-certification option]

Add to Cart

~~\$795.00~~ \$450.00

Payment in full for:

Dog Trainer Program (JCCDT – Jeff Coltenback Certified Dog Trainer): Certification not available for this option.

This course is designed for the student to learn all that is needed to immediately begin a successful career as a Professional Dog Trainer. From learning about canine ancestry to psychology to hands-on practical technique, this innovative program will enable you to learn from anywhere in the world, yet have the intimate direction of Jeff Coltenback through the use of the internet and video communication. The course consists of independent research, essays, book reports, video homework projects as well as instructor-narrated video homework assignments. [Assignment submissions, tests and certification not included in this option]

Video location for each course is located in downloadable PDF file after checkout.

Once checkout is complete, all coursework will be available to you for download. If you have any problems with content or access to video please email jcoltenback@gmail.com and Jeff will respond quickly.

Course Outline

Course 101: Canine Ancestry & Anatomy – History, body language, organs, glands
Course 102: Psychology and Learning Theory – Conditioning, modeling, shaping, extinction
Course 103: Breed Characteristics and Behavior – Not all breeds are equal
Course 104: Training Tools & Safety – leashes, collars, environment
Course 105: Introduction to Obedience Commands – sit, down, come, stay, off, out, leave it, etc
Course 106: Common Behavioral Problems – jumping, humping, mouthing, digging, barking, etc

Course 107: Relationship & Leadership - Establish & maintain an effective relationship with dogs
Course 108: Severe Behavioral Problems – Dog Aggression, human aggression, fear, anxiety
Course 109: Self-Development – Professional outreach; trainers, groomers, veterinarians
Course 110: The human side of things – Communicating with clients, client forms, negotiating, etc
Course 111: Community Outreach - Shelter dogs, animal rescues, responsible pet ownership
Course 112: Marketing & Promotion – Website, free services, up selling, social media, local media

*This program does **not** qualify for any money back guarantee. You are purchasing and downloading digital goods at your own risk. No returns or refunds. Students may wish to upgrade to certification at any time!*

www.JeffColtenback.com

Initial: _____

Consent and Authorization Form

I, _____, represent the rescue named _____.

I hereby approve the aforementioned rescue to participate in Jeff Coltenback's animal rescue contest. I read all the rules and regulations and I fully understand the logistics and parameters of the contest. I am entering this contest at my own risk and I understand that participation does not guarantee any monies to be awarded to my rescue. I also agree to the following hold harmless disclaimer.

1 - As it pertains to this contest, You hereby hold harmless Jeffrey H Coltenback, Diane Coltenback, Pitty Rescue, Inc, or any of their partners, heirs, predecessors, successors, affiliates, professional or other associations from any claims and/or litigation that may arise from this agreement ; and, you agree to hold harmless the aforementioned from any and all claims, demands, lawsuits, causes of action, loss, liability, injury and/or damage of any king whatsoever including without limitation all claims for property damage, monetary loss, personal injury, equitable relief, and/or wrongful death, whether brought by an individual or other entity or imposed by a court of law or by administrative action of any federal, state or local governmental body or agency that arises from the fostering and/or training as outlined in this agreement.

2 – As it pertains to this contest, you will not pursue litigation, **for any reason**, against Pitty Rescue, Inc, Jeffrey H Coltenback, Diana Coltenback or any of their partners, heirs, predecessors, successors, and/or affiliates; professional or otherwise, etc.

3 - Terms and conditions above are subject to change without notice. Donation amounts are also subject to change without notice depending on overall volume of sales completed. Jeff Coltenback is donating the grand prize amounts only if 85 total sales are reached by all the rescues combined! If the goal is not reached, a 5% donation will be made to each individual rescue.

Date: _____, 2016

Rescue Name: _____

Rescue Representative (Print): _____

Mailing Address: _____

(City, State, Zip): _____

Signature: _____

Jeff Coltenback (signature) _____