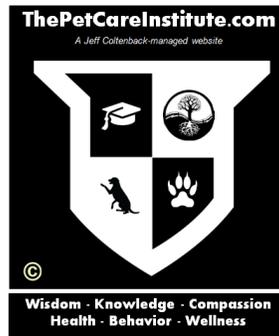


# Jeff Coltenback Dog Care Education



## Welcome to your new life working with dogs!

### How our program works

Each program is comprised of a number of courses that must be completed in order. Once your payment has been received (or initial payment if on payment plan) you will immediately have access to the first course in the program of your choice. Each course may include, but is not limited to, standard questions, essays, web links for review, video assignments, definitions, etc. Also, throughout each course/program, you may be required to work with one of our mentor trainers on a specific task/project. You may also choose a trainer of your choice as long as that trainer is approved prior to commencing a particular project.

The curriculum of our programs are all research based. In today's world we have plenty of information at our disposal via the internet. What we have done is take the guess work out of the equation for you. The internet is a great place to get bad information. Additionally, many other programs offer information that is likely unnecessary and often confusing to the novice dog trainer. So, we took our two decades of experience and specifically chose coursework that will offer you the biggest bang for your buck. We may offer websites, books, magazines or videos as part of your educational experience with us. We will also meet with each student monthly (more if need be) and you have unlimited access to us via email. And, each student will be assigned their own personal and private portal on our website where we may post assignments, grades and other forms of communication with you.

As mentioned, we also have required mentoring projects throughout our coursework. Other programs place their mentoring assignments at the end of all the coursework, long after you may have "learned" a theory. We believe that hands on work as you are learning something is more valuable and more effective for long term knowledge retention. Our mentoring can be directly one on one, in person with a mentor trainer; or, we also have the ability to conduct mentoring via video submissions by students. We will review your video submissions together so we can guide and critique you on handling, training, working with dogs and your verbal delivery of information. We are completely flexible and accessible for the benefit of each student. We want continuous feedback to and from each student. Open communication with each of you will help you as a student and will help us better serve you and help you achieve your goals!

**Congratulations on your decision to make dogs part of your everyday life!**

# Jeff Coltenback Dog Care Education Application



---

Please fill out and email to [jcoltenback@gmail.com](mailto:jcoltenback@gmail.com)

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address (City, State, Zip): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

<b>Which course are you interested in?</b> <i>(check all that apply)</i>	
Professional Dog Trainer	<input type="checkbox"/>
Canine Behavior Specialist	<input type="checkbox"/>
Canine Evaluator	<input type="checkbox"/>
Holistic Pet Care Advisor	<input type="checkbox"/>

**Have you had any formal dog training experience? Explain**

---

---

**Please list any prior certifications you have received from other organizations (include dates):**

---

---

---

**Can you travel to North Carolina for the mentorship part of the program?**(circle one) Yes / No [This has no bearing on your acceptance and is for informational purposes only]

**Do you have a video camera or smart phone that will enable you to upload your practical training assignments for us to review and critique?** (circle one) Yes / No



If you have any questions or concerns, please feel free to email us at: [jcoltenback@gmail.com](mailto:jcoltenback@gmail.com)

## Jeff Coltenback Dog Care Education



### Entrance Exam

**Instructions:** Complete the questions below on a separate document (MS-Word or PDF) and submit to [jcoltenback@gmail.com](mailto:jcoltenback@gmail.com) along with your application. Feel free to research on your own. Please limit answers to a few sentences if a detailed description is required. Just make sure you reference any websites or books that you obtained your information from. Any questions asking for YOUR interpretation of a theory must be in your own words and reference not required. This entrance exam is intended to act as a baseline for your current understanding of dogs. It is highly unlikely that anyone will be refused entrance into program.

---

Student Name: \_\_\_\_\_ Student email: \_\_\_\_\_

Student Phone Number: \_\_\_\_\_ Date: \_\_\_\_\_

1. What is the scientific classification of the domestic dog?
2. How many teeth does a dog have?
3. Who is B.F. Skinner?
4. Who is Ivan Pavlov?
5. What is the definition of euthanasia?
6. What does positive reinforcement mean to YOU?
7. Name as many types of training tools as you can off the top of your head.
8. Name as many dog breeds as you can off the top of your head?
9. What would you say is the single most contributing factor to behavioral problems in dogs?
10. Is it acceptable if your happy, friendly dog jumps and gives you a hug when you come home?
11. Should food be left out at all times for a healthy dog?
12. Do you think it is important to get involved in your local community? If yes, explain how and why
13. A client is challenging your instruction. You know he is wrong. You also know that your direction will help him and his dog. How would you go about getting your client to comply with your instruction?
14. Do you think social media can help your career?
15. Do you have a website? If no, do you want one?

# Jeff Coltenback Dog Care Education



## Video Submission Instructions

The purpose of this requirement for admission into our programs is simple. Throughout our coursework, you may be required to film video of yourself conducting training or completing an assignment. This video submission is intended for you to familiarize yourself with the way videos will be submitted to me using → <https://www.wetransfer.com/>. WeTransfer is a FREE service up to 2GB of data. If you wish, You may also use Google Drive option if you are familiar with that - <https://www.google.com/drive>. This will allow me to get to know you better to make our experience with each other much more personal than other programs out there. It will also give me the opportunity to critique your videoing and presence in front of the camera so I can better coach you along the way in communicating dog training effectively.

**Instructions:** Provide a short, two to five minute video about yourself, your pet ownership experience and why you want to be a dog trainer. Upload to WeTransfer or Google Drive and share with me using [jcoltenback@gmail.com](mailto:jcoltenback@gmail.com)

# Jeff Coltenback Dog Care Education



## **Jeff Coltenback Certified Dog Trainer Program (CCDT)**

### **Program Outline**

**Course 101: Canine Ancestry & Anatomy** – History, body language, organs, glands, skeletal

**Course 102: Psychology and Learning Theory** – Conditioning, modeling, shaping, extinction

**Course 103: Breed Characteristics and Behavior** – Not all breeds are equal

**Course 104: Training Tools & Safety** – leashes, collars, environment

**Course 105: Introduction to Obedience Commands** – sit, down, come, stay, off, out, leave it, etc

**Course 106: Common Behavioral Problems** – jumping, humping, mouthing, digging, barking, etc

**Course 107: Relationship & Leadership** - Establish & maintain an effective relationship with dogs

**Course 108: Severe Behavioral Problems** – Dog Aggression, human aggression, fear, anxiety

**Course 109: Dog care and health** – Feeding, common ailments, parasites, first aid, etc

**Course 110: Self-Development** – Professional outreach; trainers, groomers, veterinarians

**Course 111: The human side of things** – Communicating with clients, client forms, negotiating, etc

**Course 112: Self-Promotion** - Shelters/Rescues, free services, social media, marketing, website

**Final Exam – Written Test, Oral Test, Video Submission, Essays, Case Study**

When payment is received, you will receive instructions for your first course. After you submit each completed course, your next course will be emailed to you. Each course contains specific instructions for completion and may include research, essays, video projects, book reports, etc. You must complete each course. You may begin each subsequent course as soon as the previous coursework is submitted. You do not need to wait for a grade in each course in order to proceed on to the next.

*Courses subject to change without notice*

If you have any questions or concerns, please feel free to email us at: [jcoltenback@gmail.com](mailto:jcoltenback@gmail.com)

# Jeff Coltenback Dog Care Education



## The Pet Care Institute website Student commitment



1. Have you ever been accused of or convicted of animal cruelty? If so, explain
2. Do you have a bias towards any specific breed of dog? If so, explain..
3. Will you treat all animals and people with respect and dignity?
4. Do you promise to always have an animal's best interest at heart?
5. Will you conduct yourself professionally at all times and be a responsible ambassador for the program, The Pet Care Institute website and Jeff Coltenback?
6. Will you seek help from a more experienced professional if the need ever arises to ensure the dog and owner are getting what they need?
7. Have you ever surrendered a personal pet? If so, explain
8. Are you fully committed physically, mentally, emotionally and spiritually to working with dogs?
9. Do you have any reservations about starting this endeavor?
10. Do you promise to always treat dogs humanely and compassionately?

Student Name: \_\_\_\_\_ Student Signature \_\_\_\_\_

Date: \_\_\_\_\_

[www.ThePetCareInstitute.com](http://www.ThePetCareInstitute.com) - [www.JeffColtenback.com](http://www.JeffColtenback.com)

# Jeff Coltenback Dog Care Education



## Maintaining active status

Jeff Coltenback/The Pet Care Institute has the following policy on maintaining active student status. Any student who has not submitted any work and/or has not communicated to Jeff Coltenback for a period of ninety days will be excused from the mentoring portion of the program and become inactive and ineligible from being certified or receiving a certificate of completion by Jeff. If a student becomes inactive, all curriculum will be provided to you. If you become inactive and you wish to reconvene your studies, contact Jeff to discuss. If you find yourself in a situation where your ability to commit to the program changes, contact Jeff and, together, you can put your studies on hold and maintain your active status.

I, \_\_\_\_\_, have read the above policy on maintaining active status and I fully understand the policy. I promise to commit fully to the program and will be vested on my studies and my goal to become the most well rounded dog professional I can be.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

# Jeff Coltenback Dog Care Education



## Statement About Certification

There is no governing body or organization that oversees dog training in the United States. Additionally, there is no governing body or organization that validates dog trainer schools and curriculum in the United States. As such, certification and business license laws vary from state to state (and global regions). It is impossible for Jeff Coltenback/The Pet Care Institute Website to keep up with changing laws in different states and countries. Therefore, it is each student's responsibility to know and understand the laws in their city, state, country, etc. The certification you receive through this program indicates that you successfully satisfied the knowledge base and mentoring assignments by Jeff Coltenback/The Pet Care Institute website. Having certification through the aforementioned does not constitute certification through other organizations and/or websites.

I, \_\_\_\_\_, have read the above statement on certification and I fully understand it.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_