



Spread the Word



About the Curriculum

- My certification program retails at \$1995. It's on sale right now for \$995.
- My non-certification program is \$795. It's only \$450 during this contest.
- Program is endorsed by the renowned IACP (International Association of Canine Professionals)
- Other comparable programs run \$1500 or more; with the same content as my programs
- This program is good for both pet care professionals and dog owners.
- People can start their career in dog training immediately!
- For the cost of 3 dog training sessions, folks can have a full curriculum
- Students can learn new skills or advance their existing knowledge base.
- Dog owners can save thousands of dollars on training for their family pets.
- Many families will spend hundreds of dollars on initial training.
- Families that have dogs with behavioral problems will spend thousands on training.
- A well trained and balanced dog means fewer animals in shelters!
- Value add – what can you offer your supporters in exchange for them signing up? (t-shirts, hats, etc)
- **My Value add – Every Rescue that refers at least 1 paid students will get a program FREE (\$450 value)!!**
- **My Value add #1 – Every Rescue that refers at least FIVE paid students will get a Certification program FREE (\$1995.00 value)!!**

Compare Programs

Dog Professional Programs Price Comparison			
Jeff Coltenback	CASI	ABC	Other Programs
\$499-\$1999	\$2,400.00	\$3,400.00	\$3000.00-\$5000.00

The Full Curriculum for this contest

ONLY \$450



Do what you LOVE and you'll never work a day in your life!

Become a Dog Care Professional.

www.ThePetCareInstitute.com

www.JeffColtenback.com